

**TOP  
OF  
THE  
SOUTH**

**FILM  
FESTIVAL**

**20  
24**

**10th Annual Film Festival**

# Sponsorship Opportunities



**Celebrating local filmmakers and their diverse storytelling.**

**4TH & 5TH OCTOBER 2024**

SUTER THEATRE – NELSON

**6TH OCTOBER 2024**

10TH ANNIVERSARY AWARDS GALA – NELSON

**12TH OCTOBER 2024**

MARLBOROUGH EVENTS CENTRE

**20TH OCTOBER 2024**

STATE CINEMAS – MOTUEKA



**TOP OF THE  
SOUTH  
FILMMAKERS**



# 2024

4th & 5th October 2024 – Nelson  
6th October 2024 – Awards Gala Event  
12th October 2024 – Blenheim  
20th October 2024 – Motueka



## SPONSORSHIP OPPORTUNITIES

# Your Invitation

## Top of the South Film Festival 2024

Experience the unique and vibrant creativity of the Nelson, Tasman, and Marlborough Regions at the Top of the South Film Festival. This platform showcases local filmmakers and celebrates their unique talents and the diverse stories they bring to life.



Since its inception in 2014, the Top of the South Film Festival has been a platform for showcasing films and a catalyst for the local filmmaking community. The Festival has fostered a thriving network of filmmakers, providing opportunities for producers, directors, writers, and other creative industry professionals.

Hundreds of locals have experienced the magic of filmmaking and paved their paths in the industry. Your support can help us continue this journey of fostering local talent and creativity.

This year's screenings will be held in **Nelson's Suter Theatre**, **Blenheim's Marlborough Events Centre** and **State Cinemas Motueka** in October 2024.

**Tim Hawthorne**

*Film Festival Director 2024*

### Sponsorship

By sponsoring the Top of the South Film Festival, you're not just attending a showcase of local films but becoming a vital part of the event's success. Your support directly contributes to the growth of the local film industry and helps us celebrate our tenth year. Join us in supporting Top of the South Filmmakers, a non-profit society dedicated to nurturing local filmmaking excellence and growth. Your participation is a direct contribution to the local film industry.

### Impact

Invest in the future of Filmmaking in the Nelson, Tasman and Marlborough regions and contribute to the growth of local talent.

### Networking

The Top of the South Film Festival is not just about films. It's about forging valuable connections. As a sponsor, you'll have the **unique opportunity** to connect with filmmakers, industry professionals, and fellow sponsors at the Silver, Gold, and Aotearoa screenings. Who knows, your next big collaboration could be just a conversation away.

### Community

Show your commitment to supporting local arts and culture and make a positive impact on your community.



The Film Festival is the Top of the South Filmmakers premier event. Independent industry professionals judge it, and is run entirely by volunteers.

**We want to hear from you!**

**See you at the Film Festival!**



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## SPONSORSHIP OPPORTUNITIES

# Key Information

### KEY FESTIVAL EVENTS

**Gold Reel Screening** – the premier local films curated in an exciting 1 hour 45 minute program

**Silver Reel Screening** – a showcase of the remaining local film entries

**Aotearoa Screening** – 90 minutes of the most impressive film entries from all over New Zealand

**Golden Decade Screening** – the greatest films from 10 years of the TSFF

**Red Carpet Events** – 30 minutes of celebratory socializing preceding each Gold Reel Screening

**10th Anniversary Awards Gala Event** – held at the Putangitangi Green Meadows Centre

#### When

4th & 5th Oct – Nelson  
6th October – Awards Gala Event – Nelson  
12th October – Blenheim  
20th October – Motueka

#### Where

Suter Theatre, Nelson  
Marlborough Events Centre, Blenheim  
State Cinemas, Motueka

#### Expected Numbers

Over 1,600 attendees

#### Festival Organisers

Top of the South Filmmakers  
Attention: Kris Cavit, Sponsorship Manager  
Tel: 021 313 140  
Email: [sponsorship@tsfilmfest.org.nz](mailto:sponsorship@tsfilmfest.org.nz)

### FESTIVAL PROMOTION

From August to October, the TSFF will have strong promotion in print, radio and online with our sponsors' names called out whenever possible.

Our key filmmakers are interviewed on local and National Radio.

Multiple articles and event calendars are featured in the *Nelson Mail*, *Nelson Weekly*, *Nelson/Tasman Leader* and *The Guardian*. Plus dozens of social media posts sent to targeted users in the Top of the South on Facebook and Instagram.

We hire Nelson Council bill boards on both East and West entrances to Nelson. And a physical poster campaign will be throughout the top of the south.

### PAST SPONSORS

#### A HUGE THANK YOU TO OUR SPONSORS FOR 2023

**We are a 100% volunteer, non-profit organisation built to benefit local filmmakers.**

**Top of The South Film Festival 2023 would not have been possible without the financial support from:**



#### 2023 NAMING RIGHTS SPONSORS

**Nelson Airports, Savage & Savage Chartered Accountants, The Fancy Cow**

#### 2023 PLATINUM SPONSORS

**Envisage Design, Fujifilm, Mount Campbell Communications, Pitt & Moore, Screen Marlborough, Trade Central, Visionco**

#### 2023 GOLD SPONSORS

**Alioke Eatery, NBS Motueka**

#### 2023 SILVER SPONSORS

**Blue Sky Solutions, Cabin Masters, Fresh Choice Richmond, Gravity Events, Mapua Village Bakery, Mitre 10 Motueka, Paper Nautilus Café, Red 16, Sublime Coffee, The Breeze Nelson**

**Now it's your chance! Contact Us 😊**

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# Sponsorship Opportunities

## Sponsorship Packages for 2024 Film Festival

	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR
	\$250 +GST	\$500 +GST	\$750 +GST
Company Logo on Film Festival website	✓	✓	✓
Company Logo advertised on all TSFF promotional videos	✓	✓	✓
Promotional Flag displayed in the theatre foyer		1	2
Complimentary Seats	2	4	4
Promotional video - 30 secs			✓
Announcement of thanks at the opening of each screening	✓	✓	✓
Special mention of your business at each screening			✓
Industry Category exclusivity			✓

## Screening Naming Rights

	SILVER REEL	GOLD REEL	AOTEAROA REEL
	\$2,000 +GST	\$3,000 +GST	\$1,500 +GST
Company Logo on Film Festival website	✓	✓	✓
Company Logo advertised on all festival promotional videos	✓	✓	✓
Promotional Flag displayed in the theatre foyer	2	2	2
Complimentary Seating	4	6	4
Promotional video - 30 secs	✓		✓
Promotional video - 60 secs		✓	
Announcement of thanks at the opening of each screening	✓	✓	✓
Special mention of your business at each screening	✓	✓	✓
Naming rights to each category	✓	✓	✓

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## SPONSORSHIP OPPORTUNITIES

# Sponsorship Packages

## SILVER Sponsor

\$250 +GST

- Company Logo on the Film Festival website.
- The Company Logo is advertised on all TSFF promotional videos.
- **x2** Complimentary seats.
- An announcement of thanks will be given at the opening of each screening.



## GOLD Sponsor

\$500 +GST

- Company Logo on the Film Festival website.
- The Company Logo is advertised on all TSFF promotional videos.
- **x1** Promotional flag will be displayed in the theatre foyer.
- **x4** Complimentary seats.
- An announcement of thanks will be given at the opening of each screening.



## PLATINUM Sponsor

\$750 +GST

- Company Logo on the Film Festival website.
- The Company Logo is advertised on all TSFF promotional videos.
- **x2** Promotional flags are to be displayed in the theatre foyer.
- **x4** Complimentary seating.
- **30-second** promotional video before each screening.
- An announcement of thanks will be given at the opening of each screening.
- Special mention of your business at each screening.
- Industry Category exclusivity.



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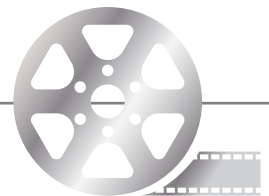
## SPONSORSHIP OPPORTUNITIES

# Screening Naming Rights

## SILVER Reel

**\$2,000 +GST**

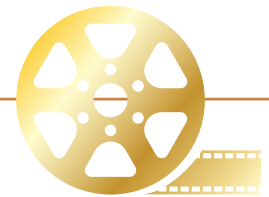
- Company Logo on the Film Festival website.
- The Company Logo is advertised on all TSFF promotional videos.
- **x2** Promotional flags are to be displayed in the theatre foyer.
- **x4** Complimentary seating.
- **30-second** promotional video before each screening.
- An announcement of thanks will be given at the opening of each screening.
- Special mention of your business at each screening.
- Industry Category exclusivity.



## GOLD Reel

**\$3,000 +GST**

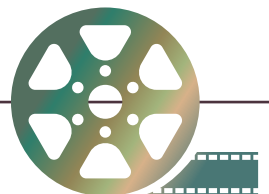
- Company Logo on the Film Festival website.
- The Company Logo is advertised on all TSFF promotional videos.
- **x2** Promotional flags are to be displayed in the theatre foyer.
- **x6** Complimentary seating.
- **60-second** promotional video before each screening.
- An announcement of thanks will be given at the opening of each screening.
- Special mention of your business at each screening.
- Industry Category exclusivity.



## AOTEAROA Reel

**\$1,500 +GST**

- Company Logo on the Film Festival website.
- The Company Logo is advertised on all TSFF promotional videos.
- **x2** Promotional flags are to be displayed in the theatre foyer.
- **x4** Complimentary seating.
- **30-second** promotional video before each screening.
- An announcement of thanks will be given at the opening of each screening.
- Special mention of your business at each screening.
- Industry Category exclusivity.



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## SPONSORSHIP OPPORTUNITIES

# Other Sponsorship Options

Join us in shining a spotlight on excellence and become a valued partner in honoring the brightest stars of our local filmmaking community.

## Awards Category Sponsor

### SILVER and GOLD SCREENING AWARDS

#### \$250 +GST for each Award Category

Best Film Gold Reel	Best Animated Film	Best Director
Best Narrative Film	Best Secondary Student Film	Best Cinematography
Best Documentary	Best 48-hour Film	Best Actor
Best Music Video	Best Screenplay	Best Actress

#### \$150 +GST for each Award Category

Best Film Silver Reel	Best Editing	Best Special FX
Best Supporting Actor	Best Sound	Best Production Design
Best Supporting Actress	Best Original Score	

### AOTEAROA SCREENING AWARDS

#### \$150 +GST for each Award Category

Best Film	Best Director	Best Actor
Best Screenplay	Best Cinematography	Best Actress

## AWARDS GALA SPONSOR

### \$1,000 +GST

Be the Premier Sponsor of the 10th Anniversary Awards Gala.

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Please email [sponsorship@tsfilmfest.org.nz](mailto:sponsorship@tsfilmfest.org.nz) to confirm your booking.

# Sponsorship Acceptance Form

Attention: Kris Cavit  
Sponsorship Manager  
Top of the South Film Festival 2024  
Phone: 021 313 140  
Email: [sponsorship@tsfilmfest.org.nz](mailto:sponsorship@tsfilmfest.org.nz)

## CONTACT DETAILS

Company name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Contact name: \_\_\_\_\_

Job title: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

## SPONSORSHIP

Type of sponsorship requested (please tick):

### Sponsorship Package Levels:

- SILVER Sponsor \$250 +GST
- GOLD Sponsor \$500 +GST
- PLATINUM Sponsor \$750 +GST

### Screening Naming Rights:

- SILVER REEL \$2,000 +GST
- GOLD REEL \$3,000 +GST
- AOTEAROA REEL \$1,500 +GST

### Awards Night Category Naming Rights:

(please specify)

SILVER & GOLD AWARDS (\$250 / \$150 + GST)

AOTEAROA AWARDS (\$150 +GST)

### Other Opportunities:

- AWARDS GALA SPONSOR \$1,000 +GST

**By signing this form, your company commits to sponsoring the Top of the South Film Festival 2024.**

Payment: Once the Sponsorship Acceptance Form has been completed, the Festival Organisers will send a tax invoice and letter of confirmation. Payment is required within 7 days of the invoice date. Thank you!

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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